## COZMO

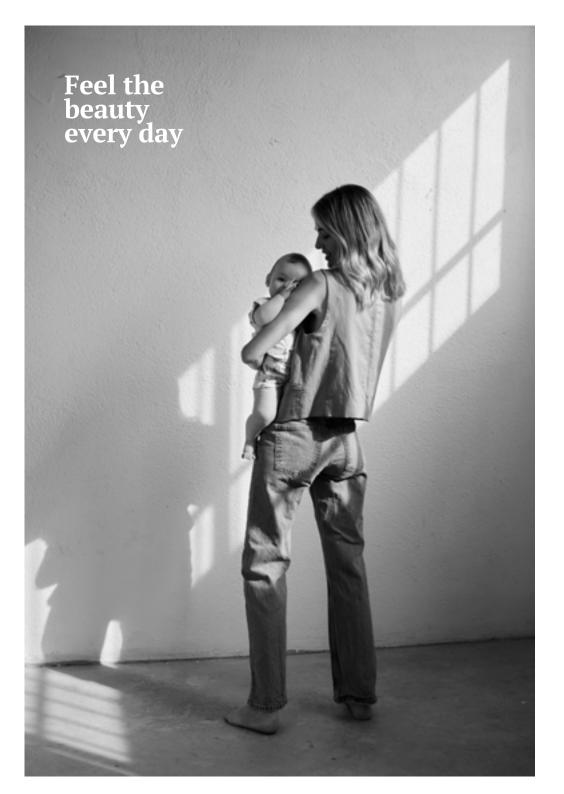




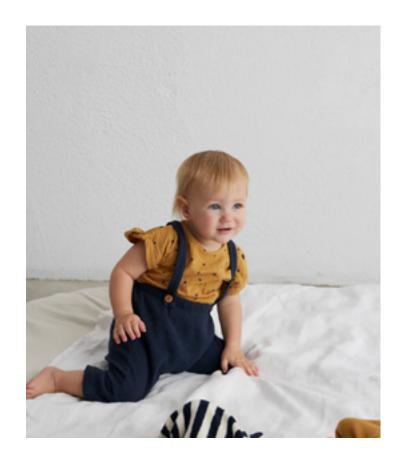
#### The charm of heritage, the softness of beauty

Cozmo celebrates beauty, heritage, and softness. Our garments blend carefully selected extra-soft fabrics and classy designs. We celebrate crafts and tradition through revisited classics, shapes, and patterns. Cozmo raises the importance of tenderness and togetherness in our world.





# about us



Cozmo represents the third generation of our small family-run workshop in Barcelona. We design and craft garments for families celebrating classy and today's designs, the charm of beauty, and the feel-good warmth that characterizes our collections. Our carefully chosen fabrics bring durability, extra softness, and a touch of tenderness daily.

#### Beauty

## Togetherness

03

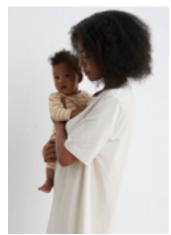


We know that moments of togetherness are core to our families' and crew experiences. At Cozmo we celebrate friends and family gatherings as we believe that beauty is lifted when we are together.



### our values







02

#### Heritage

Our clothes are made in Spain by our family-run workshop and in collaboration with other expert hands in our neighborhood.

We are the third generation of a dedicated textile family in Barcelona. Our origins and passion for crafting tradition raise the importance of heritage in our lives.



We carefully hand-pick our fabrics to ensure their softness and durability, achieving quality garments that last generations.

We strongly believe in the confidence of tenderness, which we express not only through our fabric choices but in everything we do.



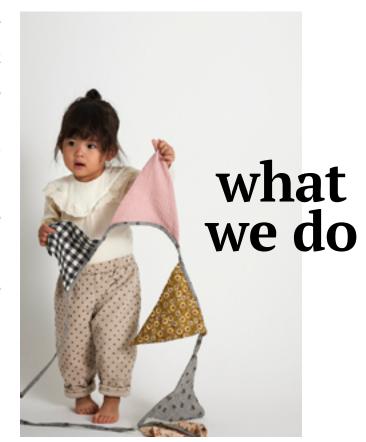






We have three collection lines that speak to each other. With these, we dress kids and siblings from 1 month to 12 years old.

We produce exclusively in Barcelona, with our own hands, following the tradition of local manufacturing.



We create a constellation of garments for families that seek beauty and softness in their lives.

All our clothes are made with lovely care and stand out for the tenderness of the fabrics, the comfort they provide to the children, and the blend of elegance, tradition, and modernity.

# what our stockists say about us

We are a safe investment for our retailers.

#### 01 Excellent quality-price ratio

Our meticulous manufacturing and in-house control of the production process ensure an excellent balance of quality and price. This is a key factor that our customers highly appreciate, allowing them to enjoy attractive markup margins of at least 2.5 to 2.9.

#### 02 Premium photography

We take the quality of our photography very seriously, achieving modern, personality-filled imagery that works very well online. We always share all our photographic materials (flat photos, campaign photos, lookbook photos, videos, Instagram ads, etc.) with our retailers and suggest tailored copy and social media calendars.

#### **O3** Safe style

Thanks to our carefully balanced blend of tradition and modernity, we offer garments that fit into many types of stores. According to our retailers, Cozmo is a safe investment because its style can easily coexist with many other brands.

#### 04 Good performance at the point of sale

Due to all of the above, Cozmo is a guarantee of success. We take pride in having achieved an average sales growth rate of 20% worldwide. We are grateful to all of our customers for their trust over the years.

### celebrating our retailers



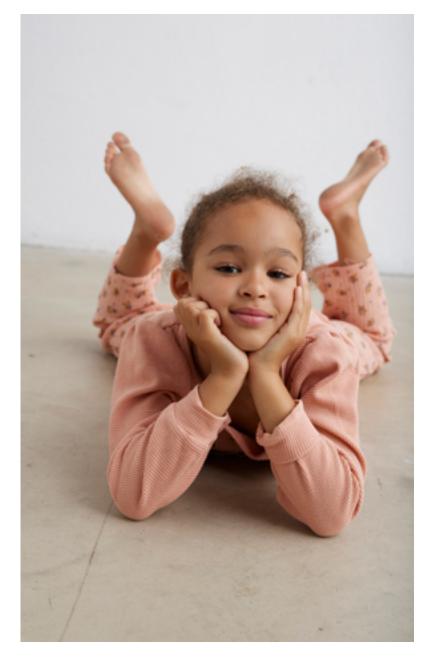
Since our first collection in 2014, we have welcomed more than 370 stockists wordwide.

From local boutiques and online entrepreneurs to department stores and top marketplaces.

They all value the beauty and comfort of Cozmo clothes and that each of our garments is carefully designed and made in Barcelona.







COZMO CREW

#### Picked and adored by the ones who



Cozmo's clothes have won the hearts of mamas and their little ones everywhere. From celebrities and content creators to everyday mothers, they are all our best ambassadors.



@kimkardashian Celebrity / USA



Rocky Barnes @rocky\_barnes Influencer / USA



Sascha Bunge @saschabunge Photo producer at

COMMUNITY



Nuria Val @frecklesnu Co-Founder & Creative director @rowsebeauty /ES



@jessicawang Model & tiktoker/ USA



Model & influencer / ES



Mary Lawless Lee @marylawlesslee Founder @nemah.co & @happilygrey / USA



@these\_arethe\_days Interior stylist & businesswoman / BE



@thefashionfractio Founder & Creative Director @





Jelena Weir @jelena.nyc Influencer & founder @abeona.nyc / USA





@eva\_tuyt Influencer / NL



@soesja\_leugs Model & influencer / NL



@jmaumau Model & Influencer / NL



@leoleofamily / DN Creator & Founder @leoleocopenhagen, @ouer\_studio, @\_thebigbluewave\_, @ouer\_oi

We love to see how they style our clothes, and their sense of fashion always inspires us. Much to our delight, our Cozmo community keeps growing every year, and we could not feel more grateful.

Children are our greatest gift, so it is truly an honor every time a mom chooses us. It is also a responsibility, and we take that seriously.

#### **Wholesale Headquarters**

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Get in touch with our **Worldwide Agents** click here



# WE ARE EAMERS

cozmo

www.mylittlecozmo.com